

# Section 1.5 (graph Techniques ; Transformations)

Given  $f(x)$

$$f(x+h)$$

$h > 0$

horizontal shift to the left  
by  $h$  units

$$f(x-h)$$

$h > 0$

horizontal shift to the right  
by  $h$  units

$$f(x) + k$$

$k > 0$

vertical shift up ward  
by  $k$  units

$$f(x) - k$$

$k > 0$

vertical shift downward  
by  $k$  units

## Compressions and Stretches

When the right side of a function  $y = f(x)$  is multiplied by a positive number  $a$ , the graph of the new function  $y = a f(x)$  is obtained by multiplying each  $y$ -coordinate on the graph of  $y = f(x)$  by  $a$ .

- If  $0 < a < 1$ , the new graph is vertically compressed
- If  $a > 1$ , the new graph is vertically stretched

## Recall

Given  $y = f(x)$ ,  $x$  is called the argument of  $y = f(x)$

If the argument  $x$  of a function  $y = f(x)$  is multiplied by a positive number  $a$ , the graph of the new function  $y = f(ax)$  is obtained by multiplying each  $x$ -coord of  $y = f(x)$  by  $\frac{1}{a}$

• If  $a > 1$ , we will apply a horizontal compression

• If  $0 < a < 1$ , we will apply a horizontal stretch.

## Reflection about the x-axis

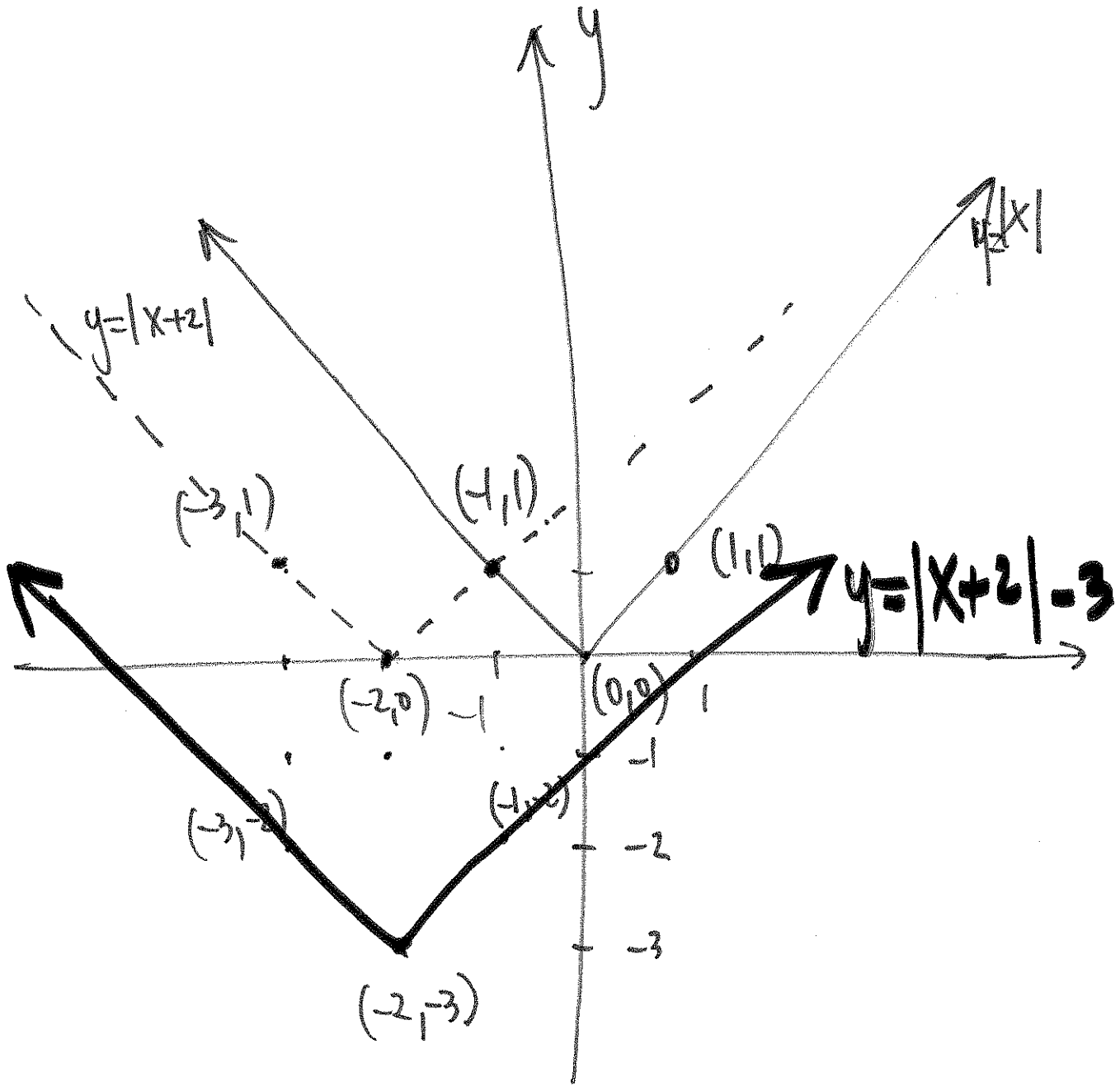
When the right side of the function  $y = f(x)$  is multiplied by  $-1$ , the graph of the new function  $y = -f(x)$  is the reflection about the x-axis

of the graph of the new function  $y = f(x)$

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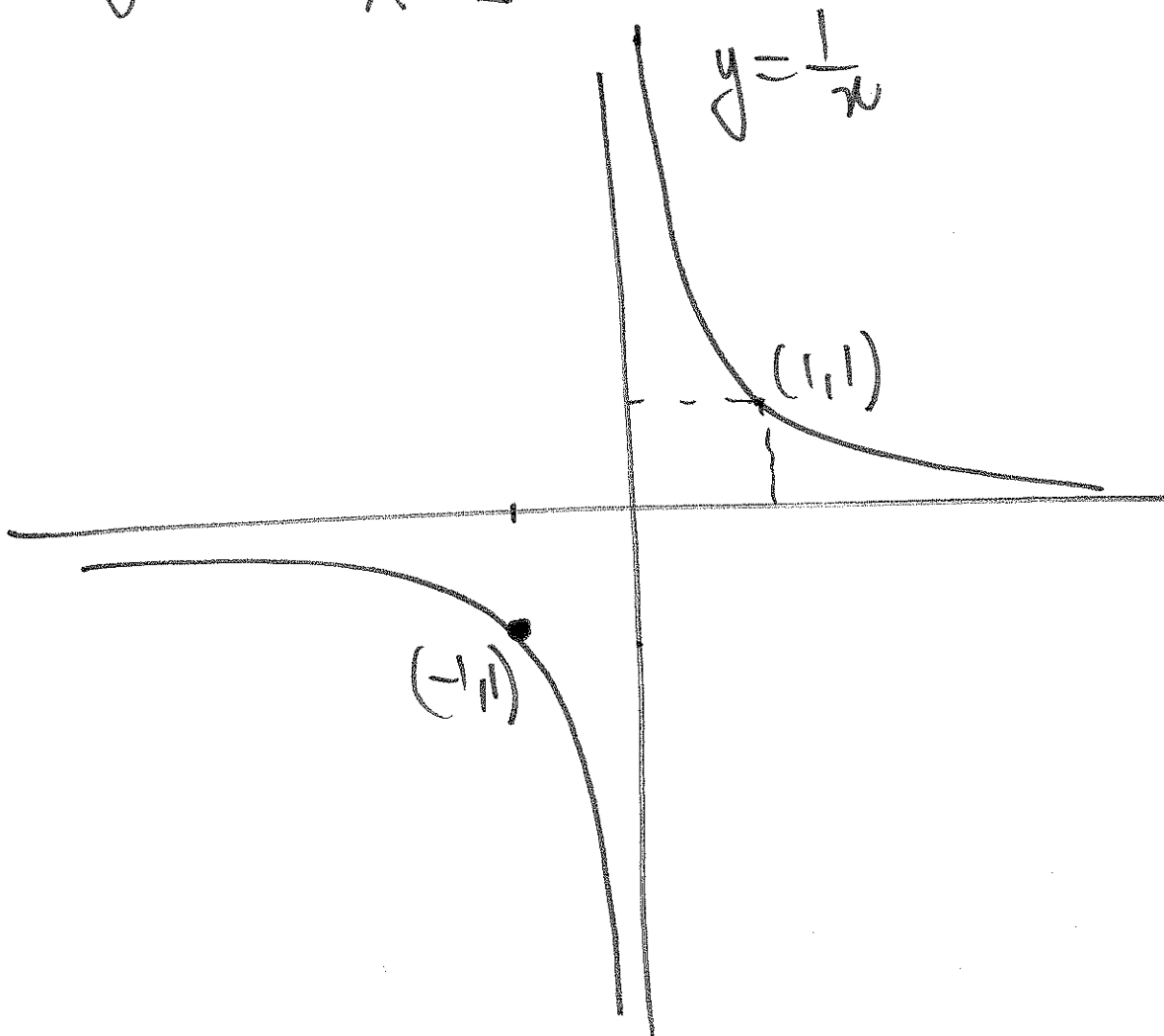
When the graph of the function  $y = f(x)$  is known, the graph of the new function  $y = f(-x)$  is the reflection about the y-axis of the graph of the function  $y = f(x)$ .

Sketch  $y = |x+2| - 3$



$$y = \frac{3}{x-2} + 1$$

$$y = \frac{1}{x}$$



## 2.3 Quadratic functions and their zeros

A quadratic function

$$f(x) = ax^2 + bx + c$$

$a, b, c$  are real numbers,  $a \neq 0$ .

Ex  $3x^2 + 5x + 1$  is a quadratic

$$a = 3, b = 5, c = 1$$

A quadratic equation is an equation of

the type

$$3x^2 + 5x + 1 = 0$$

Rule 1  $x^2 = p$ ,  $p > 0$

$$x = \sqrt{p} \text{ or } x = -\sqrt{p}.$$

this is called the square root method

Ex Find the zeros of  $f(x) = x^2 - 12$

$$x^2 - 12 = 0$$

$$x^2 = 12$$

$$\sqrt{12} = \sqrt{4 \times 3}$$

by the square root method

$$x = \sqrt{12} \text{ or } x = -\sqrt{12}$$

$$= 2\sqrt{3} \text{ or } x = -2\sqrt{3}$$

Ex 1 Find the zeros by factoring

$$f(x) = 3x^2 + 4x - 4$$

$$3x^2 + 4x - 4 = 0$$

$$3x^2 + 6x - 2x - 4 = 0$$

$$3x(x+2) - 2(x+2) = 0$$

$$(x+2)(3x-2) = 0$$

$$x+2 = 0 \text{ or } 3x-2 = 0$$

$$x = -2 \text{ or } x = \frac{2}{3}$$

Ex2 Find the zeros by using the square root method

$$f(x) = (4x-1)^2 - 16$$

$$(4x-1)^2 - 16 = 0$$

$$(4x-1)^2 = 16$$

$$4x-1 = \sqrt{16} \quad \text{or} \quad 4x-1 = -\sqrt{16}$$

$$4x-1 = 4 \quad \text{or} \quad 4x-1 = -4$$

$$\frac{4x}{4} = \frac{5}{4} \quad \text{or} \quad \frac{4x}{4} = \frac{-3}{4}$$

$$x = \frac{5}{4} \quad \text{or} \quad x = \frac{-3}{4}$$

Ex 3 Find the zeros by completing the square  $f(x) = x^2 + 4x - 10$

$$x^2 + 4x - 10 = 0$$

$$(x^2 + 4x + 4) - 4 - 10 = 0$$

$$(x+2)^2 - 14 = 0$$

$$(x+2)^2 = 14$$

$$x+2 = \sqrt{14} \text{ or } x+2 = -\sqrt{14}$$

by the  
square root  
method

$$x = \sqrt{14} - 2, \text{ or } x = -\sqrt{14} - 2$$

Solve by completing the square

$$x^2 + \frac{11}{2}x + 3 = 0$$

$$x^2 + \frac{11}{2}x + \frac{121}{16} - \frac{121}{16} + 3 = 0$$

$$\left(x + \frac{11}{4}\right)^2 - \frac{121}{16} + 3 = 0$$

$$\left(x + \frac{11}{4}\right)^2 - \frac{121}{16} + \frac{48}{16} = 0$$

$$\left(x + \frac{11}{4}\right)^2 - \frac{73}{16} = 0$$

$$\left(x + \frac{11}{4}\right)^2 = \frac{73}{16} \quad \swarrow \text{square root method}$$

$$x + \frac{11}{4} = \frac{\sqrt{73}}{4} \quad \text{or} \quad x + \frac{11}{4} = -\frac{\sqrt{73}}{4}$$

$$x = \frac{\sqrt{73}}{4} - \frac{11}{4} \quad \text{or} \quad x = -\frac{\sqrt{73}}{4} - \frac{11}{4}$$

Find the zeros of  $f(x) = 3x^2 - 5x - 7$   
by using the quadratic formula  
 $a = 3, b = -5, c = -7$

$$x = \frac{5 \pm \sqrt{25 - 4(3)(-7)}}{6}$$

$$\frac{21}{4}$$

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$$\frac{84}{84}$$

$$= \frac{5 \pm \sqrt{25 + 84}}{6}$$

$$\frac{84}{25}$$

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$$\frac{109}{109}$$

$$= \frac{5 \pm \sqrt{109}}{6}$$